

# news

Press release: HELLA and Hengst tie the knot

March 2017

## HELLA and Hengst tie the knot

### UK agreement for comprehensive OE filtration alliance

March 2017 heralds an exciting new chapter for HELLA here in the UK, as it becomes the first country within the HELLA group to introduce filtration through a powerful alliance with original equipment (OE) manufacturer, Hengst Filtration.

The agreement is a union between two longstanding – HELLA established in 1899 and Hengst in 1958 – and like-minded businesses, for both are OE manufacturers and system suppliers to the global automotive industry, both are acknowledged as award winning technological innovators, while they are also both renowned for their commitment to deliver the very best in terms of quality, availability and support to the independent aftermarket.

Commenting on the development, Andreas Habeck, responsible for the Aftermarket business at HELLA: “This alliance with Hengst opens the doors for substantial business growth for both our companies and provides us with the perfect product to add to our portfolio, as it encompasses all that we value as an organisation. Hengst manufactures products of the highest quality, which means that we can continue to provide our customers with the reassurance that comes with a globally recognised OE brand and with a depth of range to satisfy their requirements.”

From April 2017, Hella Hengst branded oil, air, fuel and cabin filters for passenger cars and light commercial vehicles will be only available via the HELLA UK warehouse and direct from Germany for volume customers. Commercial vehicle filters will still be available under the Hengst brand.



**Christopher Heine (member of the Hengst board and responsible for the Aftermarket) and Andreas Habeck (responsible for the Aftermarket business at HELLA).**

*Picture: HELLA*

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For Hengst Filtration, Christopher Heine, member of the Hengst board and responsible for the Aftermarket, Industrial Air Filtration and Finance, added: "We have entered into this alliance because it combines the best of two traditional companies: Hella Group has significant OE heritage and an outstanding service expertise dating back over 100 years and with almost 60 years' presence in the UK market, we will now benefit from this local expertise. On the other hand, we incorporate an established product range and our filtration competence into the partnership."

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Hengst is an international established development partner and OEM supplier in the array of filtration and fluid management to the vehicle and engine industry as well as in the fields of industrial filtration applications and in the consumer merchandize sector.

Hengst has more than 3,000 employees worldwide at 15 locations in Germany, Brazil, China, Denmark, India, Poland, Singapore, United Arab Emirates and North America. Hengst is a leading company in the areas of fluid management, crankcase ventilation systems as well as filter systems for oil, fuel, air and cabin air. Furthermore, in the range of the industrial and environmental technology, Hengst develops customized solutions for nearly all engineered filtration applications.

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**Locations worldwide:**  
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**For more information, please see:**  
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